

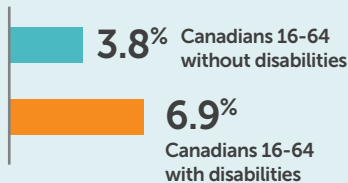
BUILDING A NEW PATHWAY TO EMPLOYMENT

The Problem:

Many people living with disabilities and mental illness want to work but face barriers to working in profit-driven workplaces, resulting in high unemployment and poverty.

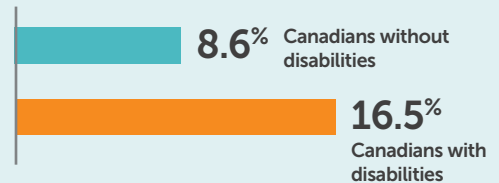
Unemployment Rates

StatsCan Labour Force Survey 2022



Poverty Rates

StatsCan 2022



In 2022, approximately 645,000 unemployed people with disabilities aged 25-64 **had the potential to work.** StatsCan 2022

CURRENT PATHWAY:

Profit-Driven Employment

prioritizes productivity and profit, not social outcomes.



Government Solution: The government's response is to fund income support and employment training, but employment outcomes are not improving.

A NEW PATHWAY:

Social Purpose Employment

prioritizes social outcomes and employee needs.



What you can do:

- 1 Invest in social purpose employment
- 2 Advocate for policy and funding change

Our Solution:

The Raw Carrot is a social purpose employer that empowers people who face barriers to traditional employment to secure their own livelihoods through the dignity of work.



To learn more about how you can help, visit therawcarrot.com/advocacy/

